



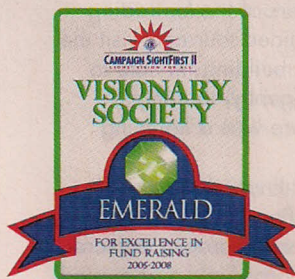
CAMPAIGN SIGHTFIRST II
LIONS' VISION FOR ALL

says

"Thank You"

in Many Ways.

"Thank you." They were important words to learn when you were young. They may have been among the first words you ever learned. Saying thank you is basic. It brings joy to the hearts of both giver and receiver, and helps the endless cycle of giving and receiving keep turning. Saying thank you is basic to Campaign SightFirst II as well. It will show appreciation with a formal recognition program for individual donors, Lions clubs and Campaign SightFirst II leaders.



"The Visionary Society"

Extraordinary fundraising success by Lions Clubs will be recognized by The Visionary Society. Clubs will receive Visionary Society banner patch awards according to their level of achievement. (See table.) Club success will be measured by a "per-member" average so that clubs of all sizes can qualify for the awards.

Recognition Level	Per-Member Average
Emerald	US\$1,000+
Diamond	US\$500-US\$999
Ruby	US\$400-US\$499
Sapphire	US\$300-US\$399
Topaz	US\$100-US\$299

All Clubs that raise at least US\$2,000 will receive the CSFII "Vision for All" banner patch award.



"Knights of Sight"

Individual donors will be recognized in the Helen Keller Knights of Sight. There is no more proud title that a Lion can bear than "Knight of the Blind." The Helen Keller Knights of Sight combines that title with words from Helen Keller's landmark speech to define six levels of recognition. (See chart.)

Recognition Level	Gift Amount
Knight of Leadership	US\$100,000+
Knight of Triumph	US\$25,000-US\$99,999
Knight of Service	US\$10,000-US\$24,999
Knight of Lionism	US\$5,000-US\$9,999
Knight of Strength	US\$1,000-US\$4,999
Knight of Support	US\$100-US\$999

Donors of US\$100, or more will receive a specially designed CSFII pin matching their Knights of Sight gift level.

Donors of US\$25,000 and more will have their names permanently inscribed on a new CSFII Donor Wall at Lions Clubs International Headquarters.

Donors of US\$100,000 and more will be recorded on the Humanitarian Partners wall at International Headquarters. Foundation, corporate and government gifts will be recognized in the same way.

Leadership Awards

Outstanding Campaign leadership will be recognized with annual awards for leading district governors, multiple district council chairpersons, CSFII Coordinators and club presidents.

All gifts to CSFII qualify for Melvin Jones Fellowship recognition.