Membership Matters

News of membership and extension programs of vital interest to your club

Announcing the Year-Round **Membership Growth Program**

Prospective members may become interested in joining your club at any time. That's why the new yearround program was developed to replace the October and February-March-April growth programs.

Year-Round Effort, **Year-Round Recognition**

For every time you sponsor a new member during the Lions year of July 1 through June 30, your association and your club will recognize you.

1st New Member

President's Bronze Certificate of Sponsorship

2nd New Member

President's Silver Certificate of Sponsorship

3rd New Member and Higher

President's Membership Excellence Certificate and President's Membership Excellence Pin, which will be of a distinctive design every year based on the international president's theme and program (both awarded at end of fiscal year).



President's Membership **Excellence Pin**

Depending on your efforts and success, your club may also be recognized with a banner patch incorporating the international president's theme. Club size categories and the required number of new members to be recruited for the patch are:

Club Size:

- 41 or more members Eight or more new members
- 22 to 40 members

Five or more new members

· 21 or fewer members Three or more new members



Year-Round Membership **Banner Patch**

One club per club size category in each Constitutional Area will be awarded the Lions International Flag Set upon achieving the highest number of new members during the Lions year (July 1, 2000 - June 30, 2001). The Lions International Flag Set represents the international reach of your association with a flag for each of the countries with Lions clubs. Because the program has already begun, you may have already earned an award!



International Flag Set

When you sponsor a new member, make sure your club secretary lists you as the sponsor on the Monthly Membership Report (MMR) submitted to International Headquarters. Awards and a list of recipients will be sent automatically to your district governor for presentation. For further information, contact the Membership Operations Department, extension 355, or e-mail at yearroundgrowth@lionsclubs.org, or see the Membership page on the Lions Web site, www.lionsclubs.org.