

A Lesson in Living

(Continued from page 18)

subjects." Recreation nights teach social confidence and poise. Archery is a popular sport; the trainee steps on a button which rings a bell behind the target. You simply shoot at the sound and score a bull's-eye!

How much does all this cost? Well, if you want to measure it in dollars, quite a bit. Last year, in their eighth annual "Be Thankful You Can See" campaign, the Lions raised over \$18,000 through club-sponsored seal, broom and light bulb sales and entertainments. These funds maintain and expand the Center and provide an efficient staff. Two state agencies—the Vocational Rehabilitation Division and the State Department of Public Welfare—provide tuition and financial help for Arkansas trainees. Tuition for out-of-state trainees is paid by similar organizations in their respective states.

Last spring the Arkansas Lions took another step in their aid-to-the-blind program; they established the Cowan Rehabilitation Center for the Negro Blind at Pine Bluff, and this new phase of the statewide project is rapidly filling an important need.

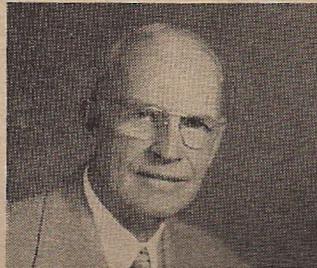
Has it been worth the effort? Ask Roy Kumpke, or any one of the more



than 5,000 Arkansas Lions backing this great humanitarian project. They'll tell you that the accountant-turned-salesman, the mother back home with her kids or the honor student in college are just three of more than 350 reasons why, in Arkansas it's great to be a Lion! ••

Ewen W. Cameron

A LIFETIME of service to Lionism ended last December 19th when Ewen W. (Bill) Cameron, fifth president of Lions International (1921-22), passed away at his home in Minneapolis, age 75. A founder, first president and a life member of the Minneapolis club, Mr. Cameron served as a director and vice president of the Association before assuming the presidency. He was a Minnesota state senator for six years, a prominent Mason and originator of the Shrine circus idea, and a respected leader in Minneapolis civic affairs. Active in the insurance business since 1910, Mr. Cameron was chairman of the board of the Cameron agency at his death. He is survived by his wife and two sons.



These Lions Clubs made money...FAST! Selling Ac'cent Third Shaker Sets at 100% Profit

PITTSBURGH, PA.—A group of clubs working together sold 14,364 Third Shaker Sets, made a PROFIT of \$14,364.

VALLEJO, CALIF.—A quick pre-Christmas drive by one club netted \$2,100. The club then decided to finance a major portion of its big-scale project for retarded children—The Sheltered Workshop—by this same method. Now they have a continuing project, based on Third Shaker Set fund raising, with a goal of \$6,000.

VIRGINIA BEACH, VA.—30 members of this club rang doorbells for two evenings, sold 660 sets, made \$660.

ALBUQUERQUE, N. MEX.—Five clubs in this bustling western city, plus the clubs in nearby Las Cruces and Socorro, ordered 1836 Third Shaker Sets. The group project means \$1,836 profit.

HONOLULU, T. H.—The clubs in District 50 used the Third Shaker Set as a major winter fund raiser. Even to Honolulu where the shipment involved three separate transportation steps—truck line in the continental U. S. to dockside in San Francisco, steamship to Hawaii, and truck delivery in Honolulu—Ac'cent paid all shipping charges on the order of 2,016 sets. This meant no shipping "bite" on Hawaiian Lions' profit of \$2,016.

TINLEY PARK, ILL.—This club figured profit on hours spent. They earned \$10.50 per man-hour worked selling Third Shaker Sets.

SULPHUR, OKLA.—Population 4,500. Club goal 756 sets for \$756 profit. They're well on the way.

Does a club have to order \$500 worth of sets to participate in the Ac'cent Fund Raising Plan? The answer is NO. The Bismarck, N. D., Lions Club ordered 4,800 sets, but dozens of other clubs in large cities and country towns have had only modest projects in mind for present fund raising. These clubs profited by such sums as \$120 or \$60 or \$240. **THE CLUB DECIDES HOW MUCH TO ORDER.** Ac'cent pays all shipping charges. There's no financial risk because sets can be returned in full case lots of 12. Clubs have had their greatest success selling door to door.

For details write to: Dept. L-55, Amino Products Division, International Minerals and Chemical Corp., 20 N. Wacker Drive, Chicago 6, Ill.

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