



JOIN THE

Centennial Service Challenge!



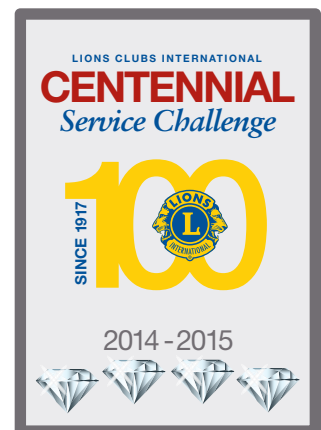
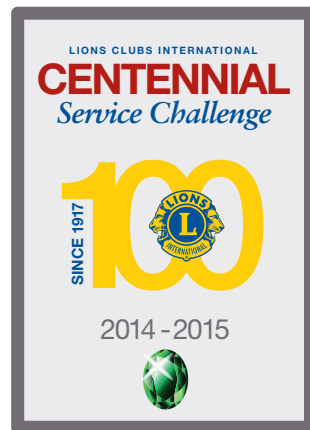
For nearly 100 years, Lions have served their communities and impacted millions of people around the world. In celebration of our 100th anniversary, we are asking you to help reach our Centennial Service Challenge goal of serving 100 million people by December 2017. Your club can play a part in reaching our goal, and you can earn special Centennial recognition when you serve!

Earn Special Centennial Recognition for Your Club

Your club can earn a Centennial Banner Patch with a special gemstone design each year you sponsor a Global Service Action project impacting Youth, Vision, Hunger or the Environment.

- Each gemstone represents the number of different Global Service Action Campaigns that your club participates in during the fiscal year.
- The more campaigns you participate in, the more gemstones you can earn for your banner patch.
- Earn a diamond-level Centennial Banner Patch by participating in all four Global Service Action Campaigns!

Your club can **earn up to four Centennial Banner Patches** by participating in each year of the Centennial Service Challenge.



All Centennial service activities must be reported through MyLCL's Service Activity Report to receive recognition.

Join the Challenge and Make a Difference

Your club can earn special Centennial recognition and make a difference in your community by participating in our Global Service Action Campaigns throughout the year. You decide when to serve and which projects are right for your club!

Serving
25 Million People



Engaging Our Youth – Host service projects that help youth in your community, or inspire the next generation of volunteers by inviting Leos or local youth to serve on a project with you.

Serving
25 Million People



Sharing the Vision – Give the gift of sight by planning projects that help children or neighbors who are blind or living with low vision.

Serving
25 Million People



Relieving the Hunger – Build stronger families and communities by organizing a food drive or service projects to help feed the hungry.

Serving
25 Million People



Protecting Our Environment – Plan projects that protect and improve the environment to make your community a better place for everyone.

Start Planning Your Centennial Service Project Today!

Visit the Centennial website at Lions100.org to learn how you can join the celebration. Then share the Centennial Service Challenge with your club and start planning your service projects today!

lions100.org

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Did You Know?
Donations to LCIF for sight, youth or measles also count toward your Centennial Banner Patch.



A single act of service
can change a life.
But when **1.35 million** members
come together to
serve, we can change
the world.

1917



2017