



KEY AWARDS OF LIONISM



IN OCTOBER, 1930 the Board of Directors of Lions International established the Key Member program. Its purpose was to recognize and reward Lions who contributed to the growth and expansion of the Association through their sponsorship of new members.

Since that time thousands of Key Awards have been made, and the Key Members of Lions International comprise the largest "key club" in the world. They

have earned these coveted awards by proposing for membership in their clubs men who will strengthen and expand the service program of the Association . . . and who, in turn, will grow and expand through the satisfactions of that service.

On these pages are pictured and described the Keys of Lionism. They are worn by men who are proud of their membership, and proud to share it with others.



Membership Key

The Membership Key, the first in International's coveted Key series, goes to the Lion who sponsors two *new* members for any club at any time during his career as a Lion. Charter, transfer or reinstated members do not count toward Key Awards, and the new members must maintain active membership in the club for at least one year before the Key is awarded. The Membership Key is accompanied by a Key Member Card to be carried by the recipient. Applications for Key Awards are made by the Club Secretary. The annual Key Members Breakfast at International Conventions honors all holders of Lion Keys.



Master Key

The gold Master Key is awarded to Lions who sponsor 12 new members. Accompanying the Key are a gilt Master Key Member card and an attractive wall plaque bearing a reproduction of the Key. The recipient's name is engraved on the back of the Key and on the plaque name plate. A Lion must have earned his Membership Key before he can qualify for the Master Key; he must have sponsored ten new members in addition to the two which he sponsored for the Membership Key. A Lion can receive only one Key of a type; any additional members he sponsors apply toward the next higher Key in the series of Lion Key Awards.



Senior Master Key

This attractive Key, awarded to the Lion who sponsors a total of 25 new members in his Lion career, is of 10K solid gold with a contrasting yellow gold emblem. With it is a Senior Master Key Member card and an attractive wall plaque. Starting with this Key, the awards are numbered to correspond with the records of the Association since the Key Award plan started in October, 1930. This number, together with the name of the Key holder, is engraved on the Key and wall plaque. All Key Award applications are made through the Club Secretary on the official forms supplied for that purpose.



Grand Master Key

This is the first of the "diamond Keys"; it is beautifully crafted of 14K solid gold, and the Lions emblem on its face is studded with two perfect diamonds. To be eligible for this award, a Lion must have sponsored 25 new members in addition to the 25 which earned him the Membership, Master and Senior Master Keys . . . a total of 50 new members. The holder of this Key also receives a wall plaque with a replica of the Key and name plate, and a Grand Master Key Member card, all suitably inscribed with his name and Key number. To date 379 of these Keys have been awarded.



Key of State

To qualify for this beautiful Key, the Lion must introduce 75 new members to the privileges and pleasures of Lions fellowship during his Lion career. The Key of State is finished in 14K yellow gold with purple enamel encircling the emblem, and a brilliant diamond is set into the face of the Key. With it the recipient receives a Key of State Member card and a finely-embossed metal certificate mounted on a black enameled wall plaque, suitable for his office or home. Since the Key Plan was adopted in 1930, a total of 137 Lions have been privileged to wear this highly coveted insignia of service to Lionism.

for service to the association



Key of Nations

One of the most attractive Keys is the Key of Nations, awarded to a Lion who is the sponsor of 100 new members during his years in Lionism. It is made of highly-polished 14K yellow gold; the emblem in the center is circled with striking white enamel, and a large diamond graces its face. In addition to a Key of Nations Member card, the holder receives a beribboned medallion (shown on this month's cover) to be worn at conventions and formal meetings. In the 31 years since the Key Plan of Lions International went into effect, 84 Lions have earned this award for outstanding sponsorship of new members.



Monarch Key

The Monarch Key is an attractive 14K gold award for Lions who introduce 150 new members to the fellowship and service of the world's largest service club organization. The official Lions emblem is surmounted by a Monarch's crown inlaid with purple enamel. Three single-cut diamonds are set across the band of the crown and another is set at the top. The entire Key has a rose gold background with polished highlights. With it go a Monarch Key Member card and a replica Medallion with pin and ribbon for wear on important occasions. As of this date, only 30 Lions have earned the right to wear the rich Monarch Key.



International Key

Here is the highest, most honored Key Award any Lion can earn . . . and only 15 of them have done it in the history of the Association. It is a beautiful example of the goldsmith's art, of brilliant 14-karat yellow gold. The Lions emblem surmounts a raised outline of the world, in the center of which is a 12-point full cut diamond. The Key is accompanied by a Monarch Key Member card and a ribbon-hung Medallion which is an enlarged replica of the original Key. To earn this Key . . . the supreme Award of Lionism . . . a Lion must be the sponsor of 200 new members during his career as a member of the Association.