

# Lions Clubs International Sponsorship/Growth Pins.

						
1957-1962 October Blue Charm	1957-1962 October Blue Variation	1957-1962 October Gold variation	*1963 & 1964 October	1965 October	1966 October	## 1967 October Golden Anniversary
						
1968 October	1969-A Jan-Feb-Mar	# 1969-B1 Jan-Feb-Mar	1969-A October	1969-B2 October	1970 October	1971 Jan-Feb-Mar
						
1972 Jan-Feb-Mar	1972 October	1973 Jan-Feb-Mar	1973 October	1973 Million Member Card	1974 March	
						
1974 October	1975 October	1976 Jan & Mar	1976 October	1977 October	1978 Jan-Feb-Mar	1978 October
						
1979 Jan-Feb-Mar	1979 May & June	1979 October	1980 1.5	1980 October	1981 1.5	1981 October
						
1982 Jan-Feb-Mar	1982 1.5	1982 October	1983 Jan-Feb-Mar	1983 October	1984 Jan-Feb-Mar	1984 October
						
1985 Jan-Feb-Mar	1985 October	1986 Jan-Feb-Mar	1986 October	1987 Jan-Feb-Mar	1987 October	1988 Jan-Feb-Mar
						
1988 October	1989 Jan-Feb-Mar	1989 October	1990 Jan-Feb-Mar	1990 October	1991 Jan-Feb-Mar	1991 October
						
1992 Jan-Feb-Mar	+ 1992 April No pin Issued	1993 October	1994 October	1995 October	1995-1996 Legacy Of Lions F-M-A of 1996	1996 October

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1996-1997 Legacy Of Lions F-M-A of 1997	1997 October	1997-1998 Legacy Of Lions F-M-A of 1998	1998 October	1998-1999 Legacy Of Lions F-M-A of 1999	1999 October	1999-2000 Legacy Of Lions F-M-A of 2000
						
2013-2014 ^October	### April 1, 2015- June 30, 2018.	2014-2015 ^^April	+Centennial Silver April 1, 2015- June 30, 2018.	++Centennial Gold 2016-2017	+++Centennial Diamond 2017-2018	

**Brief timeline notes:** In 1957, the board of directors of Lions Clubs International created the “Lions International Anniversary Membership Development Program” conducted in October. October was chosen to celebrate the 40th year of Lions, founded in 1917 as the International Association of Lions Clubs.

The 1957 charm, Blue and Gold variation pins could be the first award issued in this program.

In 1963 documentation of the first “known” October growth pin appeared in the ads of The Lion magazine.

## 1967 October Golden Anniversary Growth pin.

In 1969 the growth pins expanded to the January-February-March pins. Also in 1969 Lions International attempted a MilLION Member program. Unfortunately LCI did not reach their goal which brings us to 1969 # B1 it was a button not a pin and 1969 # B2 was given to the spouse of a Lion who brought in a new member.

1971 Jan-Feb-Mar was also a button the 1969 & 1971 Jan-Feb-Mar "I'll Get Mine for Dave & Bob buttons" appeared to be the appropriate award according to the “Lion Magazine”.

In addition to the January-February-March pins in 1973, Lions International announced the Millionth Members Awards Program. That year LCI reached that goal with Barney Gill being the Millionth member.

Note the variations of growth pins in the months in the 1970's.

The 1980 produced the 1.5 growth pins with LCI trying to reach 1.5 million Lions club members

In 1992 no pin was issued and the “First Lion” program was started. You brought in a new member and you were issued a card, this program only lasted that fiscal year and coincided with the “Key Awards”

In 1995 the “Legacy of Lions” growth pins were added for the months of February, March, & April.

The growth pin award program ended in 2000 but in April 2013 the International Board of Directors revised the “October Growth Award” be changed to the “Membership Growth Award” based on growth in October and April.

^ October 2013-2014 Silver Membership Growth Award.

^^April 2014-2015 Silver Membership Growth Award.

Also note a Gold Membership Growth Award was also issued if you sponsored a new member in April and October.

### Included in the Centennial membership kit.

+Silver Centennial Lion: Earned once the new member remains in good standing for a consecutive year and a day and recognition on the LCI Centennial website.

++Earn the Gold Centennial Lion award once the new member remains in good standing for 2 years and a day.

+++ Earn the Diamond Centennial Lion award once the new member remains in good standing for 3 years and a day.

See the website for full explanations and PDF Files at [http://www.olptc.org/LCI\\_sponsorship\\_pins.htm](http://www.olptc.org/LCI_sponsorship_pins.htm)