

**BIRTHDAY AND FOUNDERS
PROGRAM**

Awards



1954

INDIVIDUAL AWARDS 1954

Each Lion who sponsors one or more members for his Club during the month of January, 1954, may select from among the twenty-five awards described and illustrated here. A Lion who sponsors ONE member may choose any of the 1-member awards lettered A through K. A Lion who sponsors TWO members may choose a 2-member award or any two of the 1-member awards. A Lion who sponsors THREE members may choose a 3-member award, or a 2- and a 1-member award, or three 1-member awards, etc.

1-MEMBER AWARDS

A **POCKET MAGNIFIER:** In top grain leather case. Magnifies 3 diameters, 3½ inch focus. Highly polished lens, 45 mm. diameter set in a nickel-plated brass rim for lens protection. Excellent for reading maps and fine print.

B **TAPE RULE:** This 6-foot metal tape rule comes in beautiful, durable nickel-finish housing.

C **TOOL KIT:** This handy kit includes three sizes of straight-bit screw drivers and two sizes of recess-head screw drivers, with a handle that fits all bits. In plastic case.

D **AUTOMATIC PENCIL:** This Autopoint pencil uses the new thin leads. The barrel is lustrous plastic, a rich, golden yellow in color, with Lions emblem printed thereon. Contrasting tip and cap with the improved pocket clip. Extra leads and eraser.

E **HANDY LIGHT:** For trouble shooting and for reading road maps at night. Plugs into cigarette lighter and operates on auto battery. Furnished with a 12-foot cord, swivel hook and polished reflector.

F **BEAN BAG ASH TRAY:** The bag is suede leather embossed with the Lions emblem. It will set level on uneven surfaces—convenient for resting on your knee or the arm of your chair. The brass tray has a holder which puts out cigarettes.

G **ASH TRAY:** Made of wood grown in the Black Forest of Germany. It is treated to preserve the natural grain of the wood, a rich mahogany brown. Resists any and all damage including burning matches and smouldering cigarettes.

H **TIE RACK:** The mighty midget that holds 18 ties, locking them securely in place. Ties won't pull out of shape. Attach to the wall or closet door.

I **DESK PEN:** Attractive fountain pen mounted on a genuine onyx base. This pen will make a beautiful and useful decoration for your desk.

J **MANICURE SET:** In a heavy leather case with Lions emblem stamped in gold. This pocket set includes a transparent comb, triple cut nail file and nail clipper.

K **JEWELERS' SCREW DRIVER:** Handy for tightening screws on your eyeglass bows and dozens of other fine jobs. Five different sizes of bits together with convenient holder, in plastic covered rack.

(Other 1-member awards not illustrated but available are: Deskmaster, letter opener with knife blade in handle; Pocket Memo Pad and Key Holder Set; Desk Pen mounted on 6x4 inch plastic base; Coat Hook, solid brass with Lion head design.)

2-MEMBER AWARDS

L **BALLPOINT PEN AND PENCIL SET:** The Lions colors of purple and gold are carried out in this matched set. The pen carries a smooth-writing, quick-drying, non-smudge ink; the pencil propels, repels and expels the lead.

M **BOOK ENDS:** Leatherette covered, with Lions emblem stamped in gold.

N **ADDRESS BOOK AND MEMORANDUM PAD:** Bound in padded plastic bearing the Lions emblem embossed in gold. The address book has space for telephone numbers, with thumb index. Size closed is 4¾ by 10 inches. With extra memorandum pad.

O **COMB AND NAIL FILE:** The comb is decorated with gold-plated backbone; the file is also gold-plated. Comes in lined pigskin leather case with Lions emblem embossed in gold.

P **OUTDOOR THERMOMETER:** Dial is 4 inches in diameter and the figures are easy to read. With adjustable mounting rack.

Q **POCKET TOOL KIT:** Consisting of a long-nose pliers, regular pliers with expansion hinge, ball peen hammer, 4" stainless steel scale and three sizes of straight-bit screw drivers.

(Also available but not illustrated is a Lucite Desk Weight, with Lions emblem embedded in center.)

3-MEMBER AWARDS

R **KEY CHAIN:** Gold plated, 17 inch long snake chain, with Lions emblem medallion near the end for attaching to belt loop.

S **CLOTHES BRUSH:** Made with a leather back and zipper opening revealing a number of toilet articles including a razor, brushless shave cream, tooth brush, tooth paste, comb and nail file.

T **TOOL KIT:** Includes cork screw, file, gimlet, hammer, scriber and two sizes of screw drivers—all mounted in one convenient handle. It folds flat and comes in a beautiful pigskin case with snap flap.

(Also available but not illustrated is a Utica Tool Kit consisting of six tools each of which may be attached to a 1-blade knife for use; in a zipper leather case.)

4-MEMBER AWARDS

U **MANICURE SET:** A manicure scissors, tweezer, triple-cut nail file and imported pedicure clipper in a fine cowhide case.

V **PEDOMETER:** Adjustable to your own stride. Comes with a clip for attaching to your belt. It is surprising how far you can walk in performing your daily duties.

W **GOLFOMETER:** Same as pedometer but dial is graduated in yards and miles. Instruction sheet gives interesting suggestions for improving your golf score by its use.

X **OPEN-ALL:** A tool indispensable for removing corks and other closures with ease. Used as hammer or screw driver.

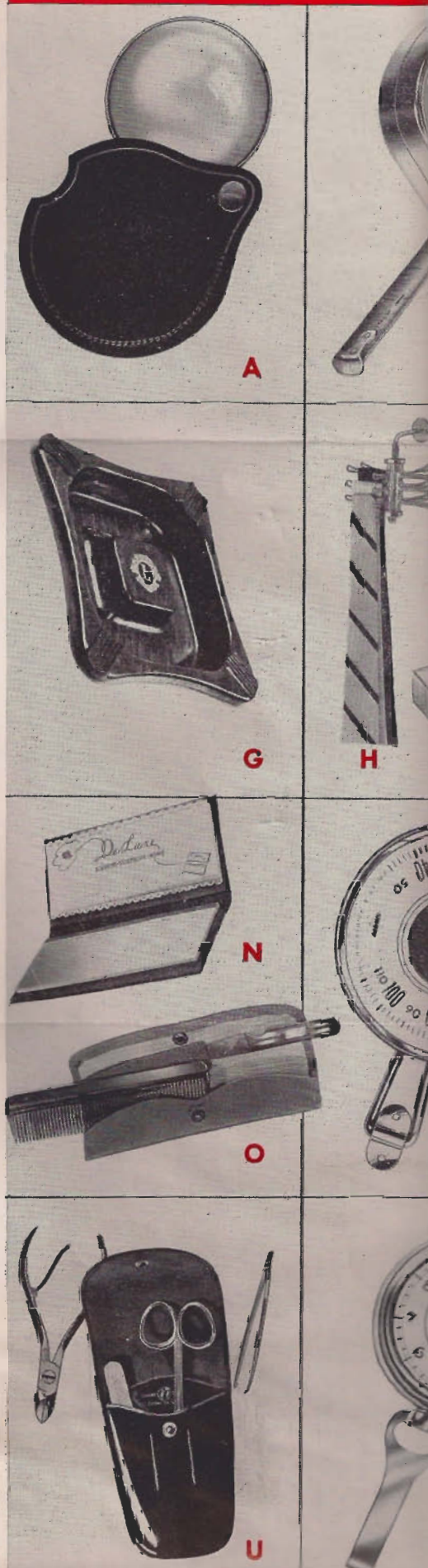
(Also available is a Delta Powerlite Lantern, beam and/or flood, with adjustable handle.)

5-MEMBER AWARD

Y **CUFF LINKS:** 1/10th double gold filled Lions emblem set in jewelers fired enamel. A beautiful accessory for the discriminating Lion.

CLUB OFFICER AWARD

Z **LION STATUE PAPER WEIGHT:** Extremely attractive desk ornament, beautifully finished. (See back page for requirements.)



NOTE: New, Reinstated, and Transfer Members may be used in applying for these awards.

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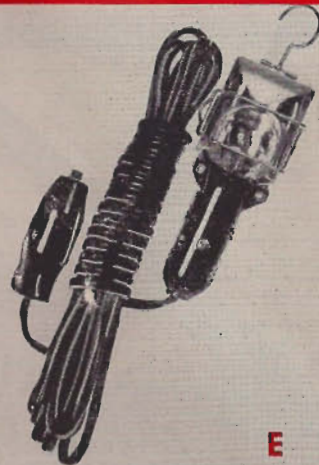
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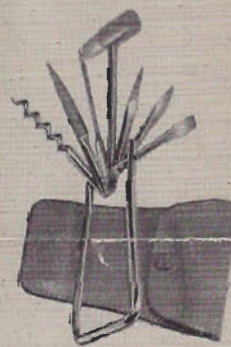
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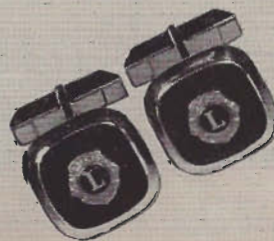
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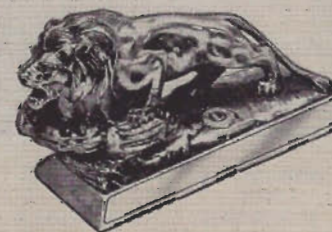
W



X



Y



Z

GRAND AWARD



One of these attractive Parker 51 Desk Pen Sets will be awarded to the President of the Lions Club which adds the largest number of members during January in each of ten divisions. This black pen has a magnetic gyrotory holder which is mounted on a jet crystal base. An appropriately engraved name plate with the Lions emblem is attached to the base.

All of the Lions Clubs in the Association are divided into ten divisions depending upon the population of the communities in which the Clubs are located. The divisions are the same as those for the International Membership Contest for 1953-54, as described in the Contests folder recently distributed to all Lions Clubs.

OFFICER AWARD

The President of each Lions Club reporting FIVE added members during January is entitled to one of the Lion Statue Paper Weights. If a Club reports EIGHT added members, the President and the Membership Chairman both will receive the Award; and if TWELVE or more members are reported, the President, Membership Chairman, and Secretary each will receive one. This special Award is illustrated on the inside page of this folder.

KEY AWARDS

Membership Key Awards as described in "Awards of Distinction" folder LB-3, must be requested on regulation forms, available upon request from the International Office. Key Awards are made to individual members throughout the year for sponsoring new members (Charter, Reinstated and Transfer members may NOT be used for awarding Keys). These Key Awards are presented by Lions International to Lion members in good standing who have distinguished themselves in building the membership of their clubs. Club Secretaries must apply for all Key Awards, giving the name of applicant, names of the new members and dates they were reported to the International Office.



**MEMBERSHIP
KEY**
(2 members)

**MASTER
KEY**
(12 members)

**SENIOR
MASTER KEY**
(25 members)

**GRAND
MASTER KEY**
(50 members)

**KEY OF
STATE**
(75 members)

**KEY OF
NATIONS**
(100 members)

**MONARCH
KEY**
(150 members)

**INTERNATIONAL
KEY**
(200 members)