

**\$60 to \$600
CASH**



**FOR YOUR
CLUB!
SCHOOL!
CHURCH!**

*It's Easy!
It's Fun!*

**100% PROFIT
NO INVESTMENT**

\$60.00 CASH every time 10 members of your group each sell 12 cans of Kitchen-Fresh Choc-o-lettes or Coconettes at \$1.00 per can. **100% PROFIT!** The one-lb. size canisters cost your group only 50c each—sell for \$1.00! **NO INVESTMENT! NOT EVEN 1c!** Order 120 to 1200 cans today. Take up to 30 days to send payment. Give your name, title, phone number and complete address, the name, address, etc. of 2nd officer, name of group, quantity of each desired, and nearest Freight office (no parcel post). Extras sent **FREE** to cover shipping cost east of Rockies. **OFFER OPEN TO GROUPS ONLY! WRITE TODAY!**

VERNE COLLIER

Dept. 8-10
900 North 19th Street
BIRMINGHAM 3, ALABAMA

**Give me
a man
who's
nice 'n
TALL!**



No doubt about it . . . a girl likes to look UP to her man! If your height is handicapping you socially or in business, don't go around feeling sorry for yourself! Do something about it! With the help of "ELEVATORS", the amazing height-increasing shoes, you can "grow" almost 2 inches taller — in seconds! No one will be the wiser because "ELEVATORS" look and feel just like any other fine shoes. Write for **FREE BOOKLET** today.



Brockton Footwear, Inc.
Dept. 4109F
Brockton 68, Mass.

ELEVATORS®
HEIGHT-INCREASING SHOES

**Fantastic Profits Paid to
MATCHBOOK Salesmen**

**Rush Name for Facts about
this \$64,000 A DAY Bonanza**

It may be hard to believe, but the tiny little Matchbook — something you can pick up everywhere free — actually is one of America's biggest and fastest sellers. Salesmen are putting \$64,000 a day in their pockets. Of course Matchbook Salesmen aren't talking about this. They like to keep to themselves anything that pays so well. But right now, businessmen are buying Matchbooks to the tune of a **BILLION A DAY**. So, there's room for *everybody* and a chance for everybody to make a lot of money. If you have passed up Matchbooks before, *don't pass them up any longer*. If you do, you'll be turning your back to one of the biggest money makers and *best repeaters* of all time. Send me your name so I can lay the facts before you. Rush letter or postcard to me, Robert E. Oakes, Matchcorp of America, 3433 West 48th Place, Dept. MK-95, Chicago, Illinois 60632.

OFFICIAL NOTICE:

membership development program

Dear Lion President,

Throughout the world I have visited with many Lions Clubs. While the people in different countries speak other languages and have individual customs, it is heartwarming to see the similarities that do exist between Lion members in different parts of the globe.

Lion President, your club plays an important part in the mosaic of Lionism, not only in demonstrating the idea of brotherhood and service throughout the world, but as an example of man's realization of his obligations to his fellow men in his own community. Lions Clubs are formed because men find they can serve better in a group than any one man can serve alone. Thus, the service potential of each club is limited by the number of substantial men in the community who are interested in serving through the Lions Club.

Today there are outstanding men in your community whose fine background, experience and ideas can aid your club in its service work. Encourage your members to find these men and offer them the opportunity to join and serve with your club.

To encourage all the clubs in our Association to seek out these quality members, I hereby proclaim the month of October to be *Anniversary Membership Development Month* commemorating the 48th year of the founding of Lionism. Begin your plans now to insure the necessary time for choosing men who are qualified to bear the title of "LION." Please note that any awards earned by your club must be requested by your Club Secretary no later than February 1, 1966.

Our Lions emblem and our motto "We Serve" announce to the world our single purpose—to help those in need. Strengthen your club by building your membership during our Anniversary Membership Development Program next October.

Walter H. Campbell

Walter H. Campbell
President, Lions International

Are You Just Along For The Ride?

*If Not—Why not offer
membership in your club
to service-minded men in
your community?*

The Anniversary Membership
Development Program offers
an award for sponsoring new
members during **OCTOBER.**



- Sponsor *one* member during October and you are entitled to the handsome pin shown above
- Sponsor *two or more* members and you also receive a certificate.

ASK YOUR CLUB SECRETARY FOR COMPLETE DETAILS