

\$4,500 each year to feed up to 60 needy families. Once Barrow had no fire fighting force, an exceedingly dangerous deficiency in a town of frame buildings where the stoves are going full tilt for much of the year. Now there's a brand new fire truck, thanks partly to donations from the Lions. When the door to the firehall started to come apart, Lions got a new one and in sub-zero temperatures installed it.

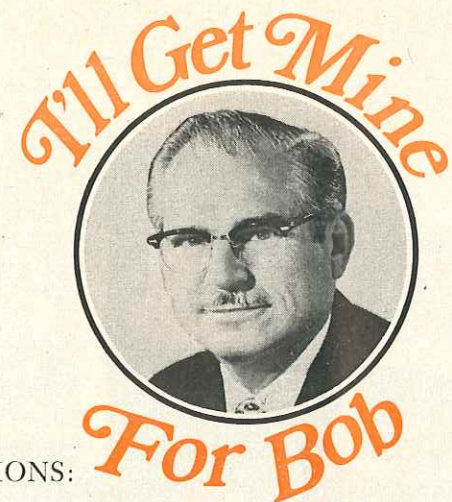
Barrow does have two moviehouses and two churches, but life there will probably never provide the cultural attractions of more favorably located communities. Lions try to make up for this by bringing in entertainment attractions. In recent months, that's included a women's pro basketball team from Arkansas and two rock n' roll performers.

To read the Barrow club's monthly report is to sense a group of men teeming with ideas for community improvement and the will to put them into practice. Says club secretary Hughes: "We have lots of gimmicks up our parkas." Barrow may be at the end of the world, but its people are hardy and resourceful, and the Lions club there is a reflection of this tough, pioneering spirit.

*Barrow's biggest problem, sanitation, is tackled by volunteers. Garbage cans were distributed by the club to residents to cut down on the spread of litter and make the job of clean-up effective.*



*Barrow's Lions are hardy and resourceful men, says writer McAllister, and include 12 Eskimos as members. They hope to improve local government and decrease Eskimo reliance on U.S. Bureau of Indian Affairs for health, education and employment needs. Employers include Navy arctic research lab and DEW line station. Lion Stotts is at third left.*



MY FELLOW LIONS:

So far this year, you have made an outstanding contribution to our membership development. Hence my decision to show my appreciation to all of you by presenting each Lion Member who sponsors a New Member during the District Membership Development Program of January and February with my own personal award.

Your concerted efforts should help us surpass previous membership development records and this personal award of mine will always remind you of this great year.

All you need to do is to fill out the coupon and label below, certifying that you have sponsored a member during the program, and mail it to me at the International Office. Your award will be dispatched to you immediately.

Cordially,

President, Lions International

**THIS AWARD WILL BE GIVEN IN ADDITION TO THE AWARD PRESENTED BY THE DISTRICT GOVERNOR**

I certify that I have sponsored a New Member in the "I GOT MINE FOR BOB" Contest.

\_\_\_\_\_  
New Member's Name

\_\_\_\_\_  
Sponsor's Signature

\_\_\_\_\_  
Name of Lions Club

\_\_\_\_\_  
District No.

\_\_\_\_\_  
Secretary's Signature



BULK RATE  
U.S. POSTAGE  
**PAID**  
Permit No. 5960  
Chicago, Illinois

\_\_\_\_\_  
Name of Sponsor

\_\_\_\_\_  
Address

\_\_\_\_\_  
City

\_\_\_\_\_  
Zip Code

\_\_\_\_\_  
State or Province

\_\_\_\_\_  
Country

Dr. Robert D. McCullough  
President, Lions Int.  
209 N. Michigan Ave.  
Chicago, Ill. 60601  
FROM

**I GOT MINE FOR BOB**