

Announcing the Millionth Member Awards Program

WHAT THE MILLIONTH LION & HIS SPONSOR WILL EARN

Here is what lies in store for the Millionth Lions Club member and the Lion who sponsors him when our Association reaches one of its most important milestones.

Who will be the millionth Lion?

Who will be the man who sponsors the millionth member?

LIONS INTERNATIONAL is about to become the first world service club organization to attain a membership of one million men. This historic moment in our growth will become a reality at some moment within the next few months.

As a Lions club member, you are being offered a special opportunity to participate in this very special occasion. If you sponsor a new member during the coming months, and if he proves to be the millionth member reported to Lions International, both you and he will be the recipients of special honors and awards that are being planned.

You are asked, therefore, to participate actively in the Million Member Program and to assist in making this milestone in our history a truly significant step forward in our service to mankind.

In store for the millionth Lion and his sponsor are the following honors:

1. The millionth member and his wife will be honored guests of Lions International at the 56th Annual Convention at Miami Beach next June.
2. The member's sponsor and the sponsor's wife will also be guests at the Convention.
3. All travel expenses, including transportation to the Convention, food and lodging, for the member, the sponsor and their wives will be paid by Lions International.
4. At the Convention, the member

and sponsor will be presented to delegates during a special program to be staged during the opening General Session.

5. The member and sponsor will be the special guests at a luncheon held in their honor by the International Board of Directors.
6. At the Convention, the millionth member will be awarded:
 - A special gold lapel button recognizing his status in the world of Lionism.
 - A specially designed plaque naming him as Lionism's millionth member.
7. Following the Convention, the member and his wife will receive an all-expense paid trip to International Headquarters in Oak Brook, Illinois.
8. The sponsor will receive:
 - A special plaque recognizing his contribution to the expansion of world Lionism.
 - A one-of-a-kind, metallic card naming him as the millionth Lion's sponsor.
9. The millionth member's sponsoring club will receive:
 - A specially designed banner recognizing it as the home club of the millionth member.
 - Special certificates for all members, honoring their participation in the Lions International Million Member Program and recognizing their status as members of the club that introduced the millionth man to Lionism.
10. A special plaque will be presented to the Governor of the

District in which the "Million Member Club" serves.

11. Every Lion who sponsors a new member during the period of the Million Member Program will receive a special card that recognizes him as a member of a once-in-a-lifetime group of Lions—"The Million Member Club." (These individual cards will be issued to sponsors after the close of the program.)

Selecting the Millionth Member

All monthly Membership and Activities Reports submitted to Lions International Headquarters are date- and time-stamped as they are opened. Beginning with the January reports, and continuing until the millionth member is reported—all M&A Reports will continue to be handled on a first-come, first-served basis.

Each new member reported will be added to the current total tally. If a Report lists dropped members, the total tally will be accordingly reduced. This process will continue until one million is reached.

In an instance where the M&A Report lists several new members, the tally will begin with the first name reported on the sheet and continue progressively downward. This may mean, therefore, that the millionth member will be among several names reported on a single M&A Report.

Charter Lists that report the names of members of newly-chartered clubs will also be date- and time-stamped as they are received at International Headquarters. The process for counting each name and for identifying the millionth member will be identical to the process for counting new members listed on Membership and Activities Reports.

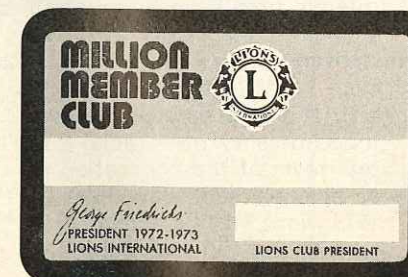
If the millionth Lion is a Charter Member of a newly organized club, the individual Lion who is most responsible for the member's application will be recognized as his sponsor.

Will You Sponsor the Millionth Lion?

This is your opportunity to participate in one of the most significant moments in the history of our Association. The success of the Million Member Program depends on your willingness to find and sponsor a new Lion into your club. To be sure, should you sponsor the millionth Lion, the specific awards and honors that will be bestowed upon you are meaningful.

But what will be more important is you will have made an even more important contribution to the expansion of our Association and to the humanitarian services that it provides.

Will You Earn These Special Awards?



A handsome banner (left) will be presented to each club that adds at least one new Lion during Million Member Program. Any Lion who sponsors a new member during this program will receive this special Million Member Club card (above).

