

A Message from
Johnny Balbo
President, Lions International

Dear Fellow Lions:

Through the years, the growth of our International Association has exceeded even the dreams of Melvin Jones and our other Founders. More than one million men are now active in Lions clubs in 146 countries and geographical areas. The service record compiled by Lions for over a half century has left Lions today with a great heritage.

Needs are growing, however, and if Lionism is to remain a vital force for good the Association must grow to meet these new challenges. The best way we can honor our heritage is to plan ahead to be of even greater service in the days and years to come.

October is the month of our Anniversary Membership Development Program. I urge every Lion to actively support this program by interesting energetic, civic-minded men in the goals of Lionism and by inviting them to attend club meetings.

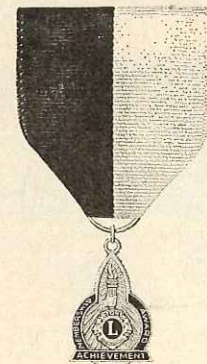
Build your membership! Strengthen your club so it may accept the added service responsibilities in your community! If you recruit new, younger men, while at the same time retaining experienced members, your club will be better able to successfully meet the challenges of tomorrow.

Sincerely yours,

Johnny Balbo

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President, Lions International

October Anniversary Membership Development Program 1974



The President, Membership Chairman and Secretary are each entitled to receive the above Achievement Medal, if their club adds five or more new, transfer or reinstated members during October.



Each Lion who sponsors one or more new members during October is entitled to receive this handsome clutch pin.



Any club reporting ten or more added members (new, transfer or reinstated) during October will be eligible to receive the Golden Melvin Jones Medallion.

Club Secretary-Important

Award request forms must reach Lions International Headquarters no later than February 1, 1975. Mail your request form early because Lions International reserves the right to substitute awards at any time.

These awards must be requested by your club secretary