

the "Invitation to Membership" form which has been filled out by the Membership Development Committee Chairman. By signing the invitation he acknowledges his acceptance of the club. The Membership Committee must now make sure the new member is brought into the club as quickly as possible.

The role of the sponsor should be supervised as the new member is indoctrinated. He should be contacted

regularly to make sure he is maintaining a close relationship with the new Lion.

The signing of an invitation to membership is only the beginning for a new Lions Club member. He should be brought into the club with an induction ceremony that demonstrates the full importance and significance of his membership. His induction should be followed by a complete and proper in-

doctrination into the club's operation.

Most important, the new member should be quickly involved in the club's operation. He should be immediately assigned a committee responsibility. These three processes—a sincere induction, proper indoctrination and rapid involvement—will assure that the new member will stay with the club and contribute to its strength as it strives to serve his community. ■

## Membership Development Tools

**A** variety of materials are available from Lions International Headquarters to assist in club membership development programs. Following is a description of these materials.

### Who Do You Know Who Wants To Do What Lions Do? (LC-11)

This four page brochure explains the responsibilities of the sponsor. It solicits the sponsor to seek out and find new members who could bring their strength and abilities to the club.

### Six Steps To A Strong Lions Club (LC-23)

Every successful Lions Club has six basic characteristics which form the foundation for its activities and its strength. This brochure describes those six characteristics. Its recommended usage is as a hand-out piece to current club members for the purpose of informing them about what makes a difference between a good and unsuccessful Lions Club.

### Lions International Awards (LC-24)

Describes the variety of awards that are available to members for sponsoring new Lions and for other areas of Lions Club activities.

### Concise Information (LG-4)

Provides a quick overall view of the structure, size and scope of the International Association of Lions Clubs. Includes a description of the ten major service activities, the history of Lions International and how the operating structure of the organization is administered.

### Essential Information (LG-5)

This 24-page booklet answers the most commonly asked questions about Lions International. Includes complete descriptions of the powers and authority of the International Board of Directors, duties of the Lions International Executive Officers, how districts and clubs operate and what is expected of each member. Basically, this book re-



views a selection of articles from the Lions International Constitution that are most pertinent to the operating units of the international organization.

### We Serve (LG-3)

This attractive booklet is one of the most effective "sales materials" available to interest prospective Lions in club membership. It reviews the birth of Lions International, the growth of the organization, a review of the services that Lions around the world are providing, and an explanation of the structure of the International Association.

Quantities of the above materials are available from the Club Supplies Division of Lions International Headquarters. Orders for these materials should be placed by the Club Secretary on a standard club supplies order form. ■

## Provide The Opportunity To Serve

Fellow Lions:

Over the years, our Association has provided millions of men with the opportunity to serve their communities and the world. Today, this opportunity needs to be extended to more men than ever before.

As the world's population grows, so does the need for humanitarian action grow. If Lions International is to keep pace with this demand, new members are needed. Young men with fresh ideas must be brought into our Association.

This month we begin our January, February, March District Membership Development Program. Sometime between January and March, I urge every Lion to welcome a new man into his club. There are many men in every community

waiting for the opportunity to become Lions. All you have to do is invite them.

During the next few months, our service capacity will increase a thousandfold as new men are inducted into clubs around the world. The emphasis should be on recruiting young men, because together with experienced members, your club will be better able to meet the needs of your community and the world.

Sincerely,

A handwritten signature in cursive script that reads "Harry J. Aslan".

Harry J. Aslan  
President  
Lions International