

A message from International President
Dr. James M. "Jim" Fowler

1983 October Anniversary Membership Growth Program



Dear Fellow Lion:

During this year, I have asked each Lions Club to experience a net gain of at least two members. To achieve this, you, the individual Lion, will need to seek out potential members and invite them to join hands with you in service to your community.

Our October Anniversary Membership Growth Program is an excellent time to bring these new men into your Club, for it is the beginning of a new Lion year and they will have an opportunity to participate in practically a full calendar of activities for 1983-84. I must emphasize that each of these new members must be properly oriented as to the ideals of Lionism and what his responsibilities will be as a member. His induction ceremony should be impressive and meaningful, one that leaves no doubt he is joining the largest and most active service club organization in the world.

This annual growth program also offers a number of awards to participants. Earning them proves your dedication to building your own Club and our entire Association. I ask you to strengthen Lionism by adding new Lions and once they are members to Keep 'Em.

Reaching our objectives, including 1.5 million members, requires the involvement of every Lion. Our October Anniversary Membership Growth Program will help us to meet our commitments and to JOIN HANDS IN SERVICE throughout the world of Lionism.

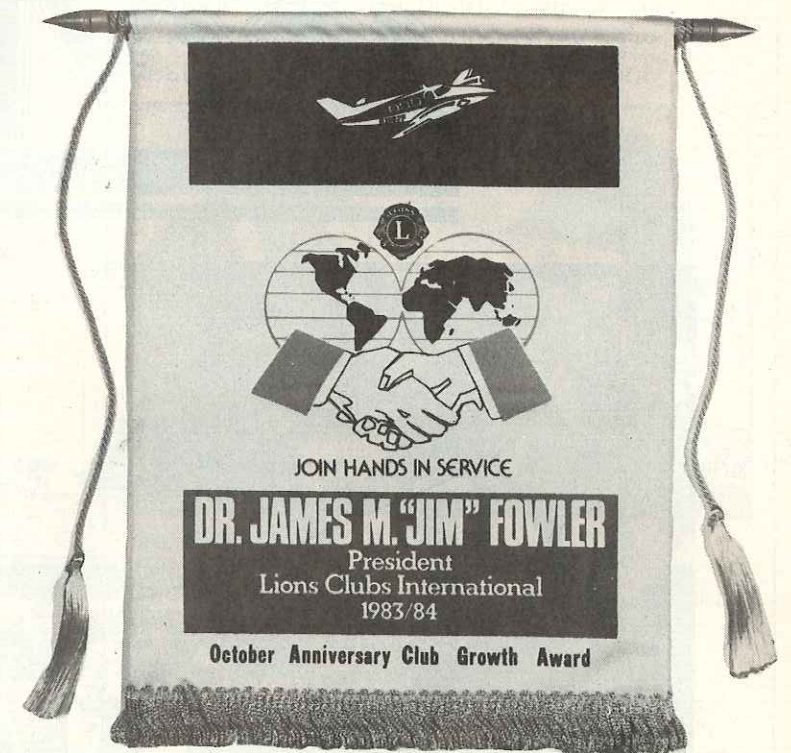
Sincerely,

Dr. J. M. Fowler
President
The International Association
of Lions Clubs

Any club reporting ten or more added members (new, transfer or reinstated) during October will be eligible to receive the International President's Banner.

Club Secretary—Important
Award request forms must reach Lions Clubs International Headquarters no later than February 1 of the following year. Mail your request form early because Lions Clubs International reserves the right to substitute awards at any time.

**These awards
must be
requested by
your club's secretary**



Each Lion who sponsors one or more new members during October is entitled to receive this handsome clutch pin.



The President, Membership Chairman and Secretary are each entitled to receive the above Achievement Medal if their club adds five or more new, transfer or reinstated members during October.