



1985 October Anniversary Membership Growth Program

Dear Fellow Lion:

Our objectives in serving the needs of humanity have been achieved through the dedication of Lions who have joined together in response to these needs. As our Association grows in numbers, so has our ability to expand our services on behalf of others.

The 1985 October Anniversary Membership Growth Program provides an ideal opportunity for Lions to invite more service-minded men to become members. I urge you to bring new men into your Club because, with proper indoctrination and by helping them to become involved immediately in Club activities, they will make your Lions Club an even greater force for community service. As our ranks grow, Lions throughout the world can demonstrate how the humanitarian ideals of Lionism and the spirit of fellowship will enable us to achieve even more profound objectives.

Whether it be within our individual Lions Clubs or on a worldwide basis, it is certainly true that WE SERVE BETTER—TOGETHER. During our 1985 October Anniversary Membership Growth Program, a campaign during which special awards may be earned, make a special effort to strengthen your Club by extending invitations to men who will give unselfishly of themselves to reach the goals of Lions Clubs International.

TOGETHER—sincerely,

Joseph L. Wroblewski
International President



**We Serve Better
TOGETHER**



Any club reporting ten or more added members (new, transfer or reinstated) during October will be eligible to receive the International President's Banner.

Club Secretary—Important Award request forms must reach Lions Clubs International Headquarters no later than February 1 of the following year. Mail your request form early because Lions Clubs International reserves the right to substitute awards at any time.



Each Lion who sponsors one or more new members during October is entitled to receive this handsome clutch pin.



The President, Membership Chairman and Secretary are each entitled to receive the above Achievement Medal if their club adds five or more new, transfer or reinstated members during October.

These awards must be requested by your club's secretary