

Every Lion who sponsors a new member during the January-February-March District Membership Growth Program is eligible to receive this clutch pin. District Governors are responsible for ordering pins for deserving Lions in their Districts.



Dear Fellow Lion:

We have long been committed to a tradition of selfless service to others. As human needs grow, so must our ability to meet these challenges both successfully and with enthusiasm.

It is for this reason I am asking you to look around you—to reach out to other men who share your same humanitarian instincts for improving life for the less fortunate. Age is no barrier to a man who wants to become part of our great Association; indeed, **WE SERVE BETTER—TOGETHER**, and this includes men of all ages, cultures and backgrounds. The one common denominator we all share is the same high quality of spirit which leads us to become Lions.

Introducing other men to Lionism is a year-round activity, I realize, but during our annual January-February-March District Membership Growth Program, I ask that even greater emphasis be placed on building membership strength.

What are the qualities that make a man a good Lion? Look inside yourselves, and you will find the answer. It is men like yourselves that we need to keep Lions Clubs International an active force for good throughout the world.

Let's work together to make our 1986 drive the most successful ever. Every Lion who brings in a new member during this three-month program will receive a handsome pin signifying his sponsorship of a Lion.

Once a new member has been inducted into your Lions Club, share with him the same things that made Lionism such a meaningful part of your life. Involve him in your Club, and give him responsible assignments, and I guarantee that this new Lion will be a definite asset to your Lions Club and to your community.

The next three months are indeed important to building membership strength. For many decades, Lions have been instrumental in improving lives, and yes, saving lives. It is for these people who depend upon us that I ask you to commit yourselves to building membership strength to keep our great Association strong and viable in a world filled with need.

TOGETHER—sincerely,

Joseph L. Wroblewski
International President

Working Together To Build Membership