

1986 October Anniversary Membership Growth Program



Dear Fellow Lion:

I am certain we all recognize the need to bring quality members into our Lions Clubs. The expansion of the works and ideals of Lionism depends upon membership growth and I urge you to make this a priority objective during the year.

October, however, is an ideal month to add new members to your club's roster. Our October Anniversary Membership Growth Program has, over the years, witnessed a tremendous increase in membership of Lions Clubs throughout our Association and I ask you to continue this tradition in 1986. Special awards are available for participation in this program and earning them will demonstrate your commitment to making your Lions Club and our entire Association stronger forces for service the world over.

My Presidential theme: **Bring Quality To Life**, will also be promoted when you induct new Lions into your club because you are, in fact, bringing quality into their lives—the quality of Lionism and serving the needs of mankind.

Yours in Lionism,

Sten A. Akestam
International President



Any club reporting ten or more added members (new, transfer or reinstated) during October will be eligible to receive the International President's Banner.



Club Secretary—Important
Award request forms must reach Lions Clubs International Headquarters no later than February 1 of the following year. Mail your request form early because Lions Clubs International reserves the right to substitute awards at any time.

**These awards
must be
requested by
your club's secretary**



Each Lion who sponsors one or more new members during October is entitled to receive this handsome clutch pin.



The President, Membership Chairman and Secretary are each entitled to receive the above Achievement Medal if their club adds five or more new, transfer or reinstated members during October.