

Membership Growth Expands our We Serve Spirit



Every Lion who sponsors a new member during the 1988 January-February-March District Membership Growth Program is eligible to receive this clutch pin.

District Governors are responsible for ordering pins for deserving Lions in their districts.



Dear Fellow Lion:

We have recently passed our 70th year as an association of humanitarians dedicated to improving the human condition. From a handful of men in 1917 we have grown to a major force for good that exercises our natural desire to help others—an organization in which men and women both serve, people of all creeds and cultures working side-by-side in spirit.

The challenges we face are many: poverty, illness, disabilities and despair are just a few of the shadows that continue to darken the earth.

As Lions, we bring hope, nourishment and care to people in need. To keep pace with the challenges that confront us, we must maintain our membership strength. This means, simply, that we must continue finding men and women of stature in our communities—people who truly believe in the international concept of Lionism...who believe that our efforts to help mankind know no borders or boundaries.

During our January-February-March District Membership Growth Program, I am asking you to look about your community for other service-minded men and women: People like you, who believe in our motto, "We Serve," and live every day by these two profound words.

Once we have inducted a new member, let us not forget what a valuable tool we have. Each person brings to Lionism a great strength. Every individual who becomes a member becomes one more pair of hands willing to serve; one more heart willing to listen to the needs of the less fortunate.

Assign a meaningful role to every new Lion. Ensure that man or woman's satisfaction as a Lion by giving this new member an immediate and responsible function.

A community leader's desire to serve has already been demonstrated by joining a Lions Club.

Let each new member put that desire into action.

Yours in Lionism,

Judge Brian Stevenson
International President