



Melvin Jones
1879-1961

We Serve We Serve We Serve We Serve We Serve We Serve We Serve

1990 October Program

Strengthen Our Association Through Membership Growth

Membership growth is among the greatest challenges facing our association. The more men and women who accept invitations to join Lions clubs, the better able we will be to meet the many ambitious objectives which lie before us.

When seeking to bring in Lions, always keep in mind that membership in a Lions club is an honor and untold numbers of individuals would welcome an invitation to join. It is the responsibility of our current members, though, to provide the invitations, thus affording these people an opportunity to serve and, in so doing, strengthen the structure of our entire international association.

During the month of October, individual Lions, clubs and districts will be recognized for their successful efforts in membership growth.

October Anniversary Membership Growth Program

This program offers a number of awards for participants who help expand the membership roster of a Lions club.

On the club level:

- A specially designed clutch pin will be awarded to each Lion who sponsors at least one new member.
- The president and membership chairman whose club adds five or more new, transferred or reinstated members will receive an Achievement Medal.

On the district level:

- The district governor and membership chairman will each receive a Certificate of Appreciation, signed by the international president, if their district averages an increase of one or more members per club.
- Also, for every region that averages an increase of two or more members per club, the region chairman will receive a Certificate of Appreciation.
- The zone chairman will receive a Certificate of Appreciation for an average increase per club of three or more members.

Information about the October Anniversary Membership Growth Program may be obtained from the 1990 October Program pamphlet (ME-7), which is mailed to each club with the July club statements and which should be passed on to the club's membership chairman. Copies of this pamphlet are also mailed in July to all district governors and respective cabinet members.

By taking an active part in this program, Lions will do their share to make the service activities and humanitarian ideals of Lions Clubs International a greater force throughout the world.



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*New Members
Help Expand Our
Worldwide Services*

GROWTH