



## Our Special Annual Commitment

Dear Lion:

Are you truly committed to the growth of Lions Clubs International and its capacity to meet the ambitious service goals it has established? Are you proud to wear the lapel pin identifying you as a Lion and proud of the record of humanitarian achievements Lions have set for more than seven decades? Surely you are, and what better way to demonstrate this pride and commitment to the strength of our association than by sharing the spirit of Lionism with others.



When you invite other service-minded men and women to join your club you will strengthen both your own club's ability to carry out its programs and the very foundation of Lions Clubs International. During the next three months you will have an opportunity to give dramatic evidence of your commitment to enhancing the status of the association as the largest and most active service club organization in the world. The January-February-March District Membership Growth Program is a time for all Lions to recognize their individual responsibility in helping to assure that our numbers expand. This annual drive has met with remarkable success in the past and I ask that you continue this tradition by making our 1991 campaign the most productive in history.

Certainly, there are many individuals in your community, men **and** women, who would consider it an honor to become Lions club members. These are people who would willingly give of their time and talents in reaching out to answer human needs around the world. But they can't become members of your club unless they are invited. Extend those invitations! Strengthen your club! Help our entire association achieve its vast potential of service to humanity!

Our January-February-March Program is a tremendous opportunity to give still further evidence of your commitment to the growth and vitality of Lions Clubs International.

We Serve,

A handwritten signature in black ink that reads 'William L. 'Bill' Biggs'.

William L. "Bill" Biggs  
International President