

## Partners in Fellowship...Partners in Service

### 1996-97 October Growth Award Program

Lions have always known we can accomplish great things if we work together.

Today, with more than 1.4 million men and women members in some 182 countries, Lions have expanded their focus to help meet the ever-increasing needs of our global community. But expanding our reach means we must continue to expand our membership.

There is so much to be done and, today, it simply takes more of us to do it. Ideally, every month should be "membership month" throughout the world. The month of October, however, has long been the designated benchmark for an activity that - like Lions service itself - is continually in progress: increasing club membership. This time also offers the opportunity to look beyond ourselves to better meet the challenges that lie ahead. During October, Lions should make a special effort to encourage their fellow members to pass on their proud legacy of service to other qualified individuals in their communities.

The purpose of the October Growth Award is to motivate Lions everywhere to sponsor new members to become Lions. Awards, obviously, are not the real reason for increasing membership. Through the involvement of new members, clubs and districts gain new ideas, energy and future leadership, enabling them to achieve greater levels of service in reaching those in need.

New members, in turn, are proud to be Lions and gain the satisfaction of improving the quality of life for others within the unique framework of fellowship in the world's largest service club organization.

Each year the October growth award changes to reflect the focus of the current International President's program. This year's distinctive award pin depicts a bridge, reflecting International President Augustin Soliva's focus on **Partnership**. ■



When Lions bring new members into their clubs, they strengthen the bridges that enable greater services to reach people in need.