

# Let's Grow

## VISIONS

### For A New Century Of Service

## 1999-2000 October Growth Award Program

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If we are to effectively meet the growing needs of humanity, our membership must expand, and expand dramatically. We can, of course, take justifiable pride in the fact that Lions clubs are now active in more than 180 nations and geographical areas and that in excess of 1.4 million men and women are giving generously of themselves on behalf of the We Serve imperative.

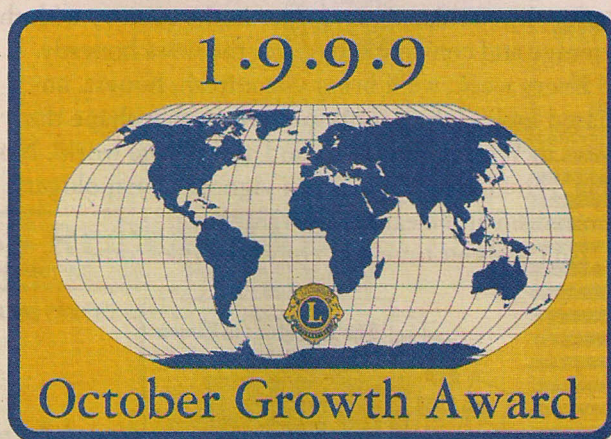
Lions have, indeed, accomplished so very much in the past eight decades, but we cannot afford to rest and dwell on these. Increasing challenges await us and if we are to successfully answer them there simply must be enough hands to do the work. Consequently, membership growth should be a priority objective of every club in this association. It is a clear indication of our vision for the future of Lions Clubs International. The month of October has long been a focal point for demonstrating our commitment to this growth.

### Purpose of the Program

The October Growth Award Program is specifically designed to motivate Lions throughout the world to sponsor new members. Although the awards are certainly an important element in inspiring Lions to offer others the privilege of membership, there are more important reasons. New Lions mean fresh ideas and energy, along with the potential for leadership in the years to come. Sponsors will realize that by participating in the October Growth Program, they are fortifying the base of their club's capability to serve community and human needs.

### How the Program Works

Each Lion who sponsors one or more new members reported on the October Monthly Membership Report is entitled to receive a handsome clutch back pin. These awards, based solely on October Monthly Membership Reports, must be received during the month of November before International Headquarters closes out gathering statistics for the month of October. The **sponsor's name and member number in their current club** must be printed on the October Monthly Membership Report along with the name of the person being sponsored. Pins are sent



automatically either to the club presidents or club secretaries for presentation to award recipients. Only one pin is awarded per sponsor.

### About the 1999-2000 Award

The October Growth Award is tailored each year to reflect the theme of the current international program. This year, International President James E. "Jim" Ervin is strongly promoting the crucial need for new and still more far-reaching *Visions* in all areas of Lions Clubs International. Members are personally responsible for applying new *Visions* both in their opportunities for service and for strengthening their clubs and the entire association. Indeed, the *Visions* of more than 1.4 million Lions are what makes the humanitarian philosophy of "We Serve" a source of hope for millions of people in need around the world.

All the good that Lions achieve is the result of a vision, and this is especially true in membership growth. Clubs prepared for the future will be more effective in attracting new members and in motivating Lions to invite qualified men and women into their clubs. Therefore, in looking to the next century, President Ervin is asking every current member to bring in at least one new member. The 1999 October Growth award is one manner to encourage Lions to recognize their responsibility in helping their clubs become stronger and, consequently, better able to answer human and community needs. ■